



**Jeff Peterson**  
Managing Director  
Head of Investment Banking

**CONTACT**

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**BACKGROUND**

Mr. Peterson joined Northland Capital Markets in 2010 as Head of Investment Banking. He has more than 25 years of investment banking experience providing financing and M&A advice for a number of leading growth companies. Mr. Peterson has completed more than 250 transactions in his career totaling more than \$20.0 billion in value. Prior to joining Northland Capital Markets, Mr. Peterson worked with the investment banking groups at Craig-Hallum Capital Group, RBC Capital Markets, and Wessels, Arnold & Henderson. He is also Founder and Managing Partner of Pinnacle Investment Group, an asset management firm that invests in private growth companies.

**EDUCATION**

Mr. Peterson earned his B.A. degree from St. John's University.

**PROFESSIONAL REGISTRATIONS**

Mr. Peterson holds and maintains the FINRA SIE Securities Industry Essentials, Series 7 General Securities Representative, Series 24 General Securities Principal, Series 62 Corporate Securities Limited Representative, Series 63 Uniform Securities Agent State Law registrations, and Series 79 Investment Banking Representative.

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Northland Capital Markets is a division of Northland Securities, Inc., Member FINRA/SIPC, Registered with SEC and MSRB, and is a full-service capital markets group focused on growth companies and their institutional and accredited investors. Its investment banking services include public offerings of equity and convertible securities, PIPEs, CMPOs and registered direct offerings, private placements of equity and debt securities, and M&A advisory services. The research group provides in-depth research for leading small and mid-cap companies in growth sectors of the economy, with sector expertise in Business Services, Consumer, Energy, Healthcare, Industrial Growth, and Technology. Northland's institutional sales and trading group provides active market making and trading support in its targeted sectors and coverage companies.