



Bobby Brooks

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BACKGROUND

Bobby joined Northland Capital Markets in December 2023 as a Senior Research Analyst. Previously, he worked at RBC Capital Markets on the US E&Ps team. Prior to that, to showcase his research capabilities, he was active on Seeking Alpha where his articles on small cap companies were often highlighted as top ideas by the website. Bobby leveraged his experience with Seeking Alpha to earn a research internship for a L/S firm. Bobby has been quoted in publications such as Wall St. Journal and Forbes Business for his thoughts on his covered companies.

Bobby's research is focused on three specific and unique sectors which include digital marketplaces, energy, and industrial technology stocks. In his coverage, he looks for companies that are under-followed or misunderstood with wide economic moats, catalysts for change, and have secular tailwinds present in its end-markets.

Away from work, Bobby enjoys spending time with his wife and their rescue dog, playing and coaching basketball, learning, sports, sneaker culture, and the outdoors.

EDUCATION

Bobby, a first-generation college student, earned his B.A. degree from Gustavus Adolphus College in Financial Economics with a Minor in English. During his time at Gustavus, he was a four-year member of the Men's Basketball team, the Investment Club, and the Finance Club.

PROFESSIONAL REGISTRATIONS

He maintains the FINRA Series 7 General Securities Representative, Series 63 Uniform Securities Agent, and Series 86/87 Research Analyst registrations.

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