



Eric Prall
Managing Director
Public Finance

CONTACT

Phone: 614-663-8071

Email: eprall@northlandsecurities.com

BACKGROUND

Eric is a Managing Director with Northland Public Finance, joining the firm in 2022. He has over 20 years of public finance experience and serves municipal clients, state-level issuers, counties, municipalities, school districts, institutions of higher education, and health care systems with the issuance of tax-exempt and taxable debt using fixed rate current interest bonds, capital appreciation bonds, variable rate financings, and derivative products.

Eric provides comprehensive investment management to a wide variety of public clients. He has structured and served as senior banker on over \$2.0 billion of municipal securities.

PROFESSIONAL LICENSES/REGISTRATIONS

FINRA Registrations:

Series 7 – General Securities Representative

Series 50 – Municipal Advisor Representative

Series 52 – Municipal Securities Representative

Series 63 – Uniform Securities State Law

Series 65 – Uniform Investment Adviser Law Examination

NORTHLAND PUBLIC FINANCE | NORTHLAND SECURITIES, INC.

Northland Public Finance is a division of Northland Securities, Inc., Member FINRA and SIPC, Registered with SEC and MSRB, a diversified financial services firm, including investment banking and full-service broker-dealer divisions, offering investment and finance services for government entities, financial institutions, non-profit organizations, and individual investors. Northland is a leading underwriter of tax-exempt bonds in the Midwest (*Bloomberg Finance L.P., Annual League Tables Rankings, Full Year*) and is recognized for its equity markets research and specialization in finance and capital market access for corporate, government, and non-profit clients.