



**Bill Roche**

Managing Director  
Public Finance

CONTACT

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BACKGROUND

Mr. Bill Roche, Managing Director, joined Northland Securities in 2020. He was previously with Hutchinson, Shockey, Erley Co. since 2011. Mr. Roche has over forty years of industry experience, having previously worked for the public finance firms of: First of Michigan Corporation, Oppenheimer Co., Inc., Natcity Investments, Inc., Raymond James Associates, Inc., and Mesirow Financial, Inc.

He manages the Michigan office, working directly with the State of Michigan, Michigan healthcare providers, cities, counties, and townships, and specializes in Michigan School District clients, including independent school districts and charter schools. Some of Mr. Roche's clients include Ecorse Public Schools, School District of the City of Saginaw, and Algonac Community Schools.

He is active with the Michigan Association of School Administrators, the Michigan Association of School Boards, and the Michigan School Business Officials. Mr. Roche is an active member of the Rotary Club of Grosse Pointe.

EDUCATION

He has his Bachelor of Arts degree in finance from Wayne State University.

PROFESSIONAL LICENSES/REGISTRATIONS

FINRA Registrations:

Series 7 – General Securities Representative	Series 53 – Municipal Securities Principal
Series 24 – General Securities Principal	Series 54 – Municipal Advisor Principal Qualification
Series 50 – Municipal Advisor Representative	Series 63 – Uniform Securities Agent State Law
Series 52 – Municipal Securities Representative	

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